

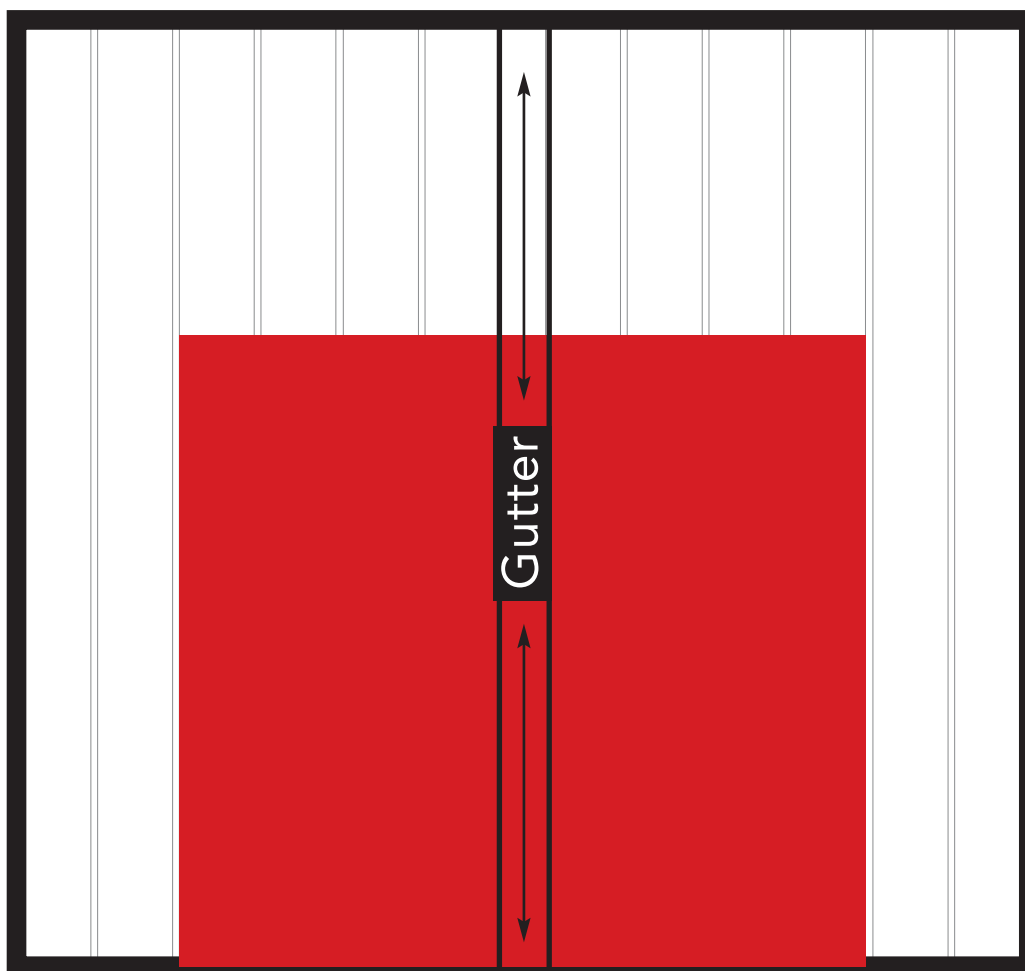
TUNNEL

DEADLINES

Booking/Materials Deadline: Regular booking deadline for the section the ad is running in. (Booking is based on colour and doubletruck availability)

PRODUCTION CONSIDERATIONS

- Text and important image elements should not run through the gutter.
- This format requires a unique design consideration and can only be printed in certain sections of the newspaper and on certain days of the week.
- * Please note - ad positioning is **not** exclusive on pages.
- 25% premium applies.



Left Hand Page: 4 columns x 200 lines
Right Hand Page: 4 columns x 200 lines

Ad Runs Through Gutter
Total Size 9 columns x 200 lines

nextsteps

THE GLOBE AND MAIL

- ▶ **For additional Informations**
contact your account manager
- ▶ **View our advertising rate cards**
www.globelink.ca/newspaper/ratecards
- ▶ **For detailed production specs**
www.globelink.ca/newspaper/specs

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