

STEPPED (Half Page)

DEADLINES

Booking/Materials Deadline: Regular booking deadline for the section the ad is running in.

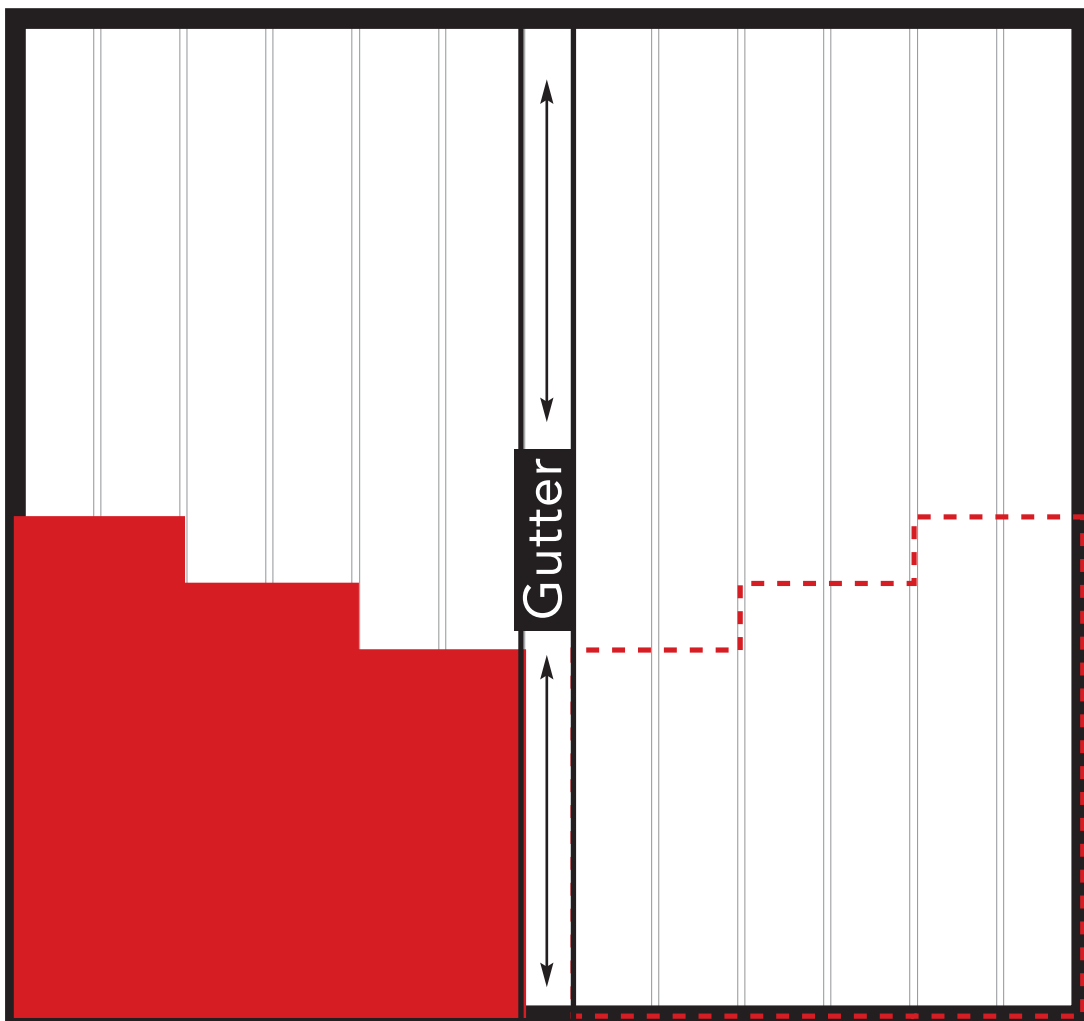
PRODUCTION CONSIDERATIONS

- This format requires a unique design consideration and can only be printed in certain sections of the newspaper and on certain days of the week.
- * Please note - ad positioning is **not** exclusive on pages.
- 25% premium applies.

Step 1:
2 columns x 150 lines

Step 2:
2 columns x 130 lines

Step 3:
2 columns x 110 lines



nextsteps

THE GLOBE AND MAIL

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