

# STEPPED (Full Page)

## DEADLINES

**Booking/Materials Deadline:** Regular booking deadline for the section the ad is running in.

## PRODUCTION CONSIDERATIONS

- This format requires a unique design consideration and can only be printed in certain sections of the newspaper and on certain days of the week.
- \* Please note - ad positioning is **not** exclusive on pages.
- 25% premium applies.

### Step 1:

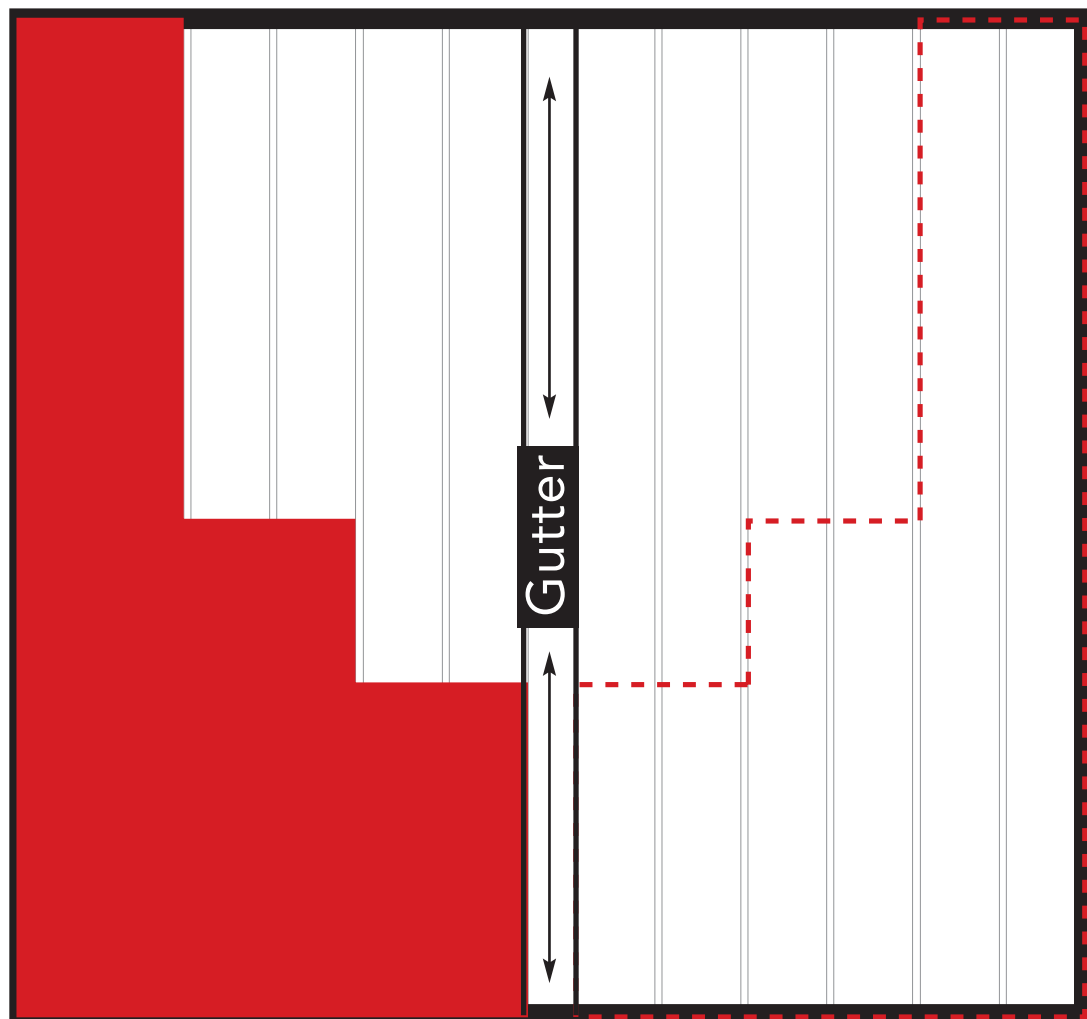
2 columns x 300 lines

### Step 2:

2 columns x 150 lines

### Step 3:

2 columns x 100 lines



## nextsteps

THE GLOBE AND MAIL

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