

APPEARING IN THE GLOBE AND MAIL
 A SPECIAL REPORT ON CANADA'S BIOPHARMACEUTICAL INDUSTRY

Pharma Canada

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Canada's biopharmaceutical industry is not only a source of therapeutics vital to public health; Canadian biopharmaceutical companies are also a backbone of the national economy.

This special report – produced in co-operation with leading Canadian health research authorities and research-based biopharmaceutical companies – will inform and educate Globe and Mail readers about the importance of this industry and what it needs to remain competitive.

Among its topics, this report will discuss:

Canada's business climate. Are conditions favourable to the develop-

ment and commercialization of new products?

Prospects for growth. Is there a potential to establish strategic alliances or acquisitions?

R&D. Discover why certain multinationals choose to conduct world-leading research in provinces across Canada.

Policy. How might federal and provincial policymakers help support the competitiveness of Canada's innovative biopharmaceutical sector?

All this and more in this special report.

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THE GLOBE AND MAIL 

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Contact your Globe and Mail Account Manager, or Project Manager Richard Deacon at 604.631.6636, or via e-mail at rdeacon@globeandmail.com