



A SPECIAL INFORMATION SUPPLEMENT WITH CANADA'S
LIFE AND HEALTH INSURANCE INDUSTRY

Matters of life & health

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There are few things more precious than life, health and financial security.

This special report – produced in co-operation with the Canadian Life and Health Insurance Association – will discuss the many and often surprising ways that this dynamic and strong industry helps protect the welfare of Canadians.

Among its topics, this report will discuss:

The Role of the Canadian Life and Health Insurance Industry. The life and health insurance industry provides a range of financial security products to some 26 million Canadians and their dependants, pays out over \$58 billion a year in benefits, employs about 132,000 Canadians, and is a major investor in Canada's economy with assets of over \$430 billion. In what other ways do Canada's life and health insurers contribute to Canada's social and economic well being?

Saving for retirement. As administrators of more than 70 per cent of pension plans in Canada, the life and health insurance industry is a

key source of retirement savings products for Canadians. How do defined contribution plans, life annuities, segregated funds, GMWBs and other products help meet Canadians' retirement needs?

A healthy future. We are fortunate to live in a country where the public system provides the services to address our most basic and urgent medical needs. How is the life and health insurance industry working with governments to ensure that Canadians have access to supplementary services, including prescription drugs, dental care, ambulance services, vision care and much more.

Protecting the ones you love. If there's one thing in life that's certain, it's death. How does life insurance help ensure the ones we love are provided with the financial security they need?

Continuing care. As baby boomers edge towards their golden years, the ability to obtain and afford continuing care is a growing issue. How do Critical Illness and Long Term Care Insurance help Canadians plan for

unanticipated and future care?

Supporting mental health in the workplace. Canada's life and health insurance industry has taken a leadership role by implementing a strategy to address the issue of mental health in the workplace. What are the strategy's guiding principles, standards and best practices? How do they contribute to health and productivity?

All this and more in this special, national report.

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Bonus: The Globe will re-print additional copies of the report and provide a PDF e-version.

Included with your print advertisement, this report will appear online at globeandmail.com for 7 days and thereafter will be archived for 90 days.

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