



Investing 2010

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This special report, produced in cooperation with leading investment industry professionals, explores the issues that matter to investors and wealth management professionals in 2010. Among its topics this report will examine:

- What products are best for retail clients during this uncertain time?
- Why is it important to use a registered investment advisor?
- Canada and most developed countries are on the cusp of the largest inter-generational wealth transfer of all time. How will advisors be redefining their business models to meet both the challenges and opportunities presented by this phenomenon?
- When looking at the economic fundamentals of the two countries, Canada and the U.S are on two different trajectories. What are future outlook for the performance of global markets over the next couple years? Specifically, which markets will outperform and how can advisors best access those markets for their clients?
- The current prosperity and future potential of the wealth management business, in both the U.S. and Canada, has attracted many new entrants into this line of service with most major Banks, Brokerages, Insurers, and Fund Companies now offering wealth management platforms. What are the critical success factors that will ultimately determine which firms succeed in the business?

All this and more in this special report!

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