



FRAUD PREVENTION

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The Information Age has transformed the way we live, work and play in profound ways, but it has also ushered in a new era of crime and personal and corporate security concerns, particularly those associated with fraud.

This special report – produced in co-operation with the Canadian Bankers Association and timed to coincide with Fraud Prevention Month – will help raise awareness of fraud, what's being done to prevent it and how consumers and companies can protect themselves against it.

Among its topics this report will discuss:

A new era of fraud. Whether it's an apparently legitimate phone solicitation, e-mail, an unscrupulous individual misrepresenting himself in person or another mode, fraud comes in many forms these days. How can companies and consumers recognize the signs of fraudulent activity?

Financial services providers. Canada's banks and other financial serv-

ices providers rank among the world's strongest for many reasons, not the least of which is the intelligent systems they have put in place to thwart fraud and keep transactions secure. How are Canada's leading financial services providers using innovation to enhance security for themselves and their customers?

Technology. From high-tech cheques to advanced debit and credit cards, financial services providers are fighting fraud with new products enhanced with powerful security features. What are the latest developments that are helping consumers and organizations securely conduct commerce?

Privacy. Fraud often begins with a breach of privacy. How do leading companies protect your personal information? What can individuals do to protect themselves?

Public action. Working in partnership with corporate citizens government agencies including the Competition Bureau of Canada and the

RCMP are taking action against fraud. How are programs such as the Fraud Prevention Forum, Fraud Awareness for Commercial Targets (FACT) and Phonebusters initiatives helping?

All this and more in this special, national report.

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Contact your Globe and Mail Account Manager, or Project Manager

Richard Deacon at 604.631.6636, or via e-mail at rdeacon@globeandmail.com