

# SECTION COVER WRAP

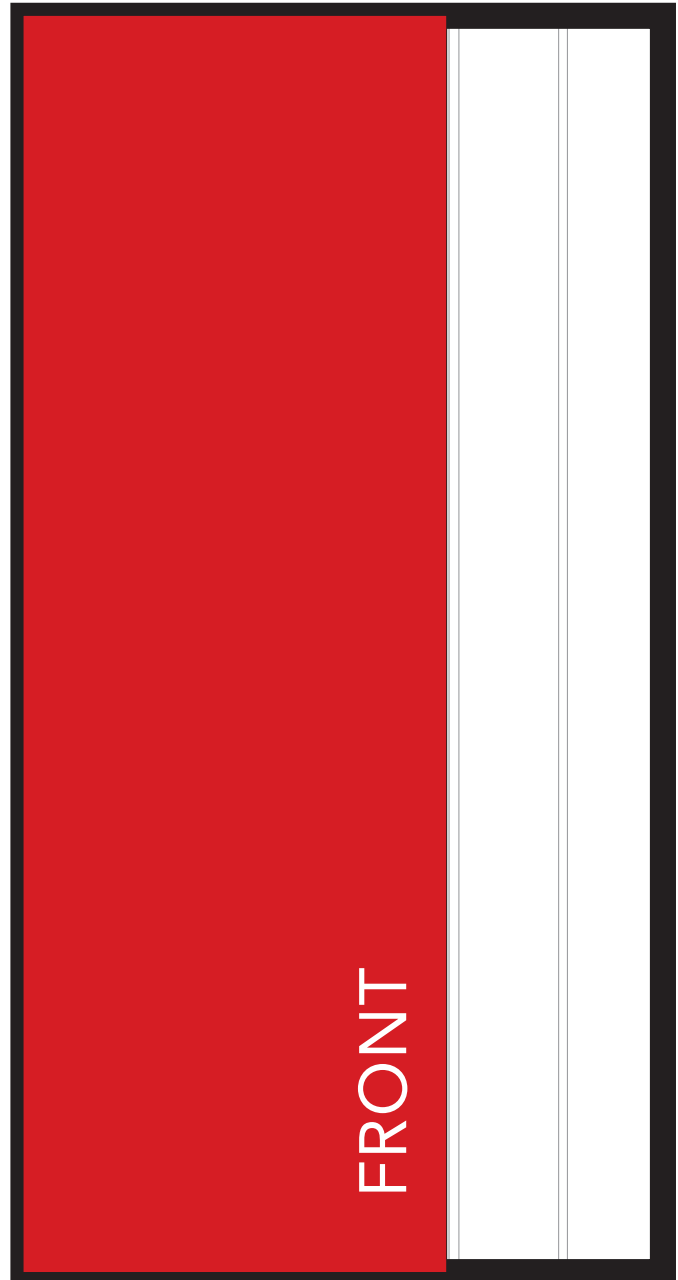
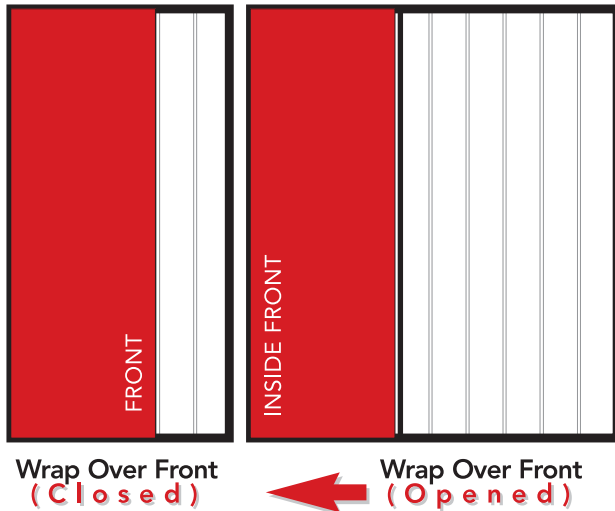
## DEADLINES

Booking Deadline: 6-8 weeks prior to publication date (section wraps cannot be cancelled after final booking)

Material Deadline: one week prior to publication date

## PRODUCTION CONSIDERATIONS

- All wraps and creative must be pre-approved before final booking
- The front page of the wrap must be 4 columns in width. We will not completely cover the front page of a section
- This type of ad can run either Full Metro or National only
- The client must book the entire wrap (4 pages)
- The wrap can only run if an OBC has not already been booked (or the current OBC client is willing to accept revisions) for the same date and section
- This format requires a unique design consideration and can only be printed in certain sections of the newspaper and on certain days of the week.
- Set prices apply.



### Front of Wrap

**Outside:** 4 columns x 300 lines  
**Inside:** 4 columns x 300 lines

### Back of Wrap

**Outside:** 6 columns x 300 lines  
**Inside:** 6 columns x 300 lines

**ALSO AVAILABLE: 3 Column Wrap** (3 columns x 300 lines)

## nextsteps

THE GLOBE AND MAIL

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