

THE GLOBE AND MAIL

REPORT ON BUSINESS

MAGAZINE

Interview Opportunities from the September Report on Business magazine.

The Second Coming of Peter Lougheed

Alberta's former Premier returns to save the province from itself

TORONTO, ON (August 26, 2008) – Alberta's former **Premier, Peter Lougheed**, the man who started Alberta's Conservative dynasty and helped instigate Canada-U.S. free trade, is back. But can he save a province whose economy is doing too much, too quickly? Lougheed is hoping his past can help him change the future. *Report on Business* reporter John Gray profiles the father of the oil sands in the September issue of *Report on Business* magazine, available Friday, August 29, 2008.

Other highlights from this month's issue:

- **Teachers' Bet** - *Report on Business* contributing editor Derek DeCloet profiles Jim Leech, a takeover artist who has pulled off the largest buyout in Canadian history. After working for obscure technology companies for most of the '90s, Leech has re-emerged at 61 as the new CEO of the Ontario Teachers' Pension Plan. Now he's betting \$35 billion on Bell.
- **The TIFF Economy** - The Toronto International Film Festival (TIFF) has become an entertainment heavyweight since its 1976 beginning. Attracting A-list celebrities and millions of dollars in revenue, the 10-day September festival has made its mark in the cinema industry. *Report on Business* magazine writer Jason Anderson breaks down where the estimated \$115 million in revenue the festival generates gets spent.
- **The Gate** - *Report on Business* associate editor David Fielding docks at Port Metro Vancouver, the 5th busiest port in North America, handling \$53 billion in goods each year, and discovers a gateway to some of the fastest-growing markets in the world.

Report on Business magazine is Canada's most-read business publication. Published monthly in *The Globe and Mail*, *Report on Business* magazine offers readers insightful, award-winning coverage of Canadian and global business and economics. *The Globe and Mail* is a division of CTVglobemedia, a dynamic multimedia company that also owns CTV, Canada's leading private broadcaster.

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