

THE GLOBE AND MAIL  
**REPORT ON BUSINESS**  
MAGAZINE

*Interview opportunities from the November Report on Business magazine*

## Down, Down, Down...

*A hedge fund superstar faces one of the blackest months in modern financial history*

**TORONTO, ON (October 29, 2008)** – When the market began to unravel, no one—not even Canada’s smartest hedge fund manager—could predict how swift and deep it would fall. Only a few months earlier, Rohit Sehgal, chief investment officer of DundeeWealth’s Dynamic Funds, was crowned the top hedge fund manager in his class in North America. Riding high on a wave of three-year returns of 60% for his flagship fund, experience told him that the market madness would pass. But his gut was wrong. During the first week of October, the primary commodity index experienced its worst five-day plunge in more than 50 years, leaving Sehgal with painful monthly performance numbers. In the November issue of *Report on Business* magazine, available on Friday, October 31, ROB correspondent Sinclair Stewart explores how someone at the top of his game is facing one of the worst markets in 75 years.

Other highlights from this month’s issue:

- **This little yogurt went to the market** – These days, empty shelves are part of the typical shopping experience at Loblaws—and the kinks in the grocer’s distribution chain have been crippling its earnings, not to mention its reputation. With the arrival of competition from Wal-Mart’s food Supercentres, Loblaws launched an overhaul of its supply-chain operations, uncovering seemingly innocent inefficiencies that cost millions. One of the most telling examples: Logistics experts determined that it took a container of yogurt 16 days to journey from the manufacturer’s plant to a Loblaws shelf. Editor-at-large Joanna Pachner visits the grocer’s gargantuan new warehouse—it’s the size of 13 football fields—to discover what the distribution holdup was and how it’s being fixed.
- **Canada has to be more Albertan** – Or is it the other way around? Calgary is, by many accounts, the hub around which the country’s economy now revolves. If other provinces start following the Alberta model, Canada will become more entrepreneurial, less class-ridden and more deregulated. And Alberta will change, too, thanks to the influx of hundreds of thousands of people from other provinces and from abroad, becoming more urban and diverse. But before everyone gets too cozy, *Report on Business* reporter Gordon Pitts examines how both Canada and Alberta need to change first, in 11 easy steps.

*Report on Business* magazine is Canada’s most-read business publication. Published on the last Friday of every month in *The Globe and Mail*, *Report on Business* magazine offers readers insightful, award-winning coverage of Canadian and global business and economics. The magazine is available with copies of *The Globe and Mail* and online at [www.reportonbusiness.com/magazine](http://www.reportonbusiness.com/magazine). *The Globe and Mail* is a division of CTVglobemedia, a dynamic multimedia company that also owns CTV, Canada’s leading private broadcaster.

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