

THE GLOBE AND MAIL
REPORT ON BUSINESS
MAGAZINE

Interview opportunities from the March Report on Business magazine

Guns & Oil

ROB magazine profiles Canadian companies' efforts in Iraq's dangerous oil industry; and Albertans deal with the politics of the post-boom Heritage Fund

TORONTO, ON (February 26, 2009) – Guns and arcane politics won't keep two Calgary-based companies from tapping into the oil fields of post-Saddam Iraq. Iraq has the world's fourth-largest proven oil reserves—after Saudi Arabia, Canada and Iran—and Talisman Energy and WesternZagros have partnered with the Kurdistan Regional Government in the country's north to drill for it. Bomb sweeps are routine, and employees keep bulletproof vests handy.

In the March issue of *Report on Business* magazine, available on Friday, February 27, writer Paul Christopher Webster chronicles how Simon Hatfield, founder and president of WesternZagros, has plotted since the early '70s to get at Iraq's oil. Now, he's on the brink of achieving his long-held ambition.

Also in this issue:

Post-boom politics – For years, Alberta treated its Heritage Savings Fund like a piggy bank instead of an investment. Once managed by Alberta Finance, the Heritage Fund, along with \$71 billion in public-sector pension assets, is now under the control of an arm's-length government agency, the Alberta Investment Management Corp. (AIMCo). AIMCo's CEO, Leo de Bever, is tasked with building a sophisticated, independent asset manager with strong returns. Reporter Sean Silcoff finds out how de Bever plans to deliver the same success as he did at the Ontario Teachers' Pension Fund.

The wonder of Bernie – Bay Street insider Doug Steiner ponders how Bernie Madoff, the man he once tried to emulate, turned out to be crooked to the tune of \$50 billion.

Not sexy but safe – Corporate bonds don't lead the glamorous life of stocks, but they can be exciting nonetheless. Our investing columnist, Fabrice Taylor, gives readers a crash course on corporate bonds.

Report on Business magazine is Canada's most-read business publication. Published on the last Friday of every month in *The Globe and Mail*, *Report on Business* magazine offers readers insightful, award-winning coverage of Canadian and global business and economics and is available with copies of *The Globe and Mail* and online at www.reportonbusiness.com/magazine. *The Globe and Mail* is a division of CTVglobemedia, a dynamic multimedia company that also owns CTV, Canada's leading private broadcaster.

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