

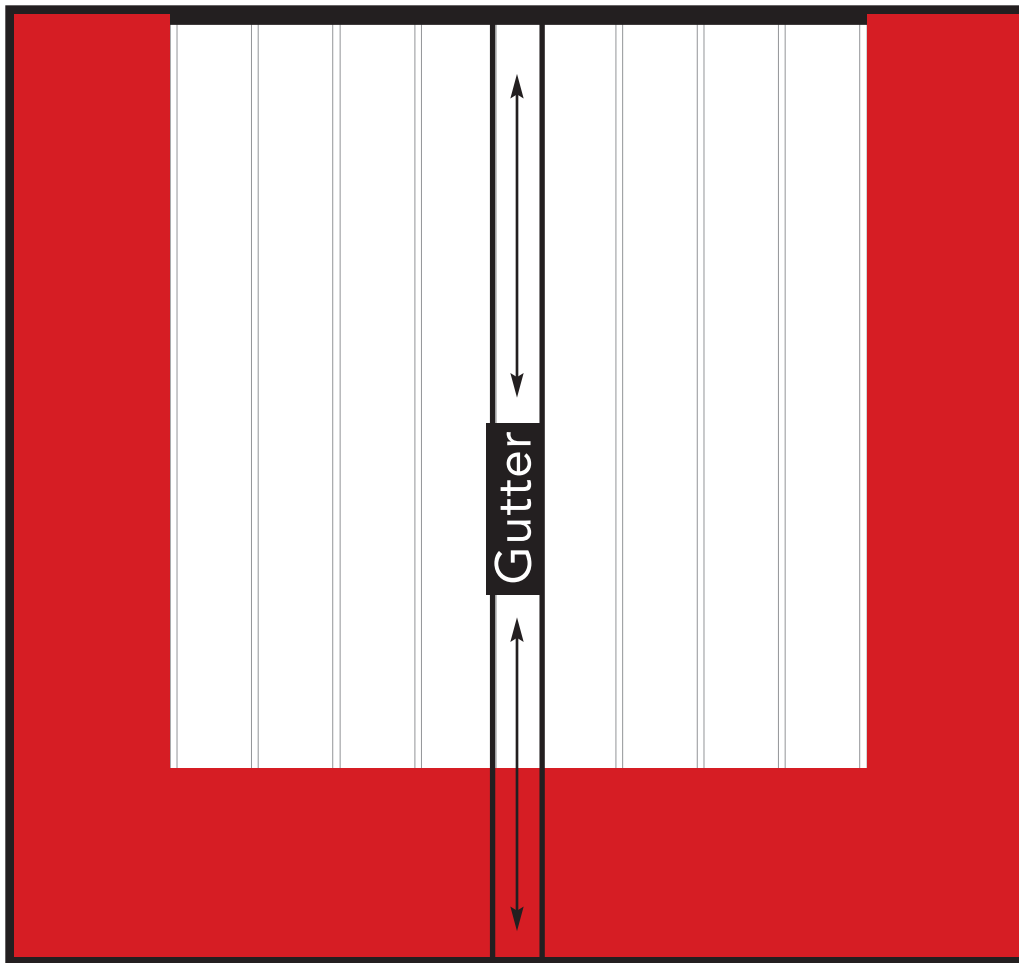
RACETRACK

DEADLINES

Booking/Materials Deadline: Regular booking deadline for the section the ad is running in. (Booking is based on colour and doubletruck availability)

PRODUCTION CONSIDERATIONS

- This format requires a unique design consideration and can only be printed in certain sections of the newspaper and on certain days of the week.
- * Please note - ad positioning is **not** exclusive on pages.
- 25% premium applies.



Left Hand Page: 2 columns x 300 lines
4 columns x 60 lines

Right Hand Page: 2 columns x 300 lines
4 columns x 60 lines

Total Lines: 1,740 Lines **Ad Runs Through Gutter**

nextsteps

THE GLOBE AND MAIL

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- ▶ **View our advertising rate cards**
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- ▶ **For detailed production specs**
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