

The Globe and Mail Introduces “Podium Picks” Contest

Winning Gold is Only a Click Away

Toronto – August 7, 2008 – *The Globe and Mail*, the Official National Newspaper for the Vancouver 2010 Olympic and Paralympic Winter Games, is giving Canadians a unique opportunity to compete for a trip for two to the Opening Ceremony in Vancouver.

The contest, which begins on August 7 and runs until August 23, invites Canadians to guess where Canadian Olympians will place in each of the daily sporting events at the Beijing 2008 Olympic Games. Correct guesses earn participants ballots for the contest and a greater chance of winning the amazing prizes listed below:

- **Gold/Grand Prize:** Consists of an exclusive four day Globe and Mail Gold Medal Package for two to the 2010 Olympic Winter Games in Vancouver, British Columbia. The trip includes round trip economy airfare for two; transportation from the airport to the hotel, three nights accommodation at the Fairmont Waterfront Hotel, plus two tickets to the Opening Ceremony for the Vancouver 2010 Olympic Winter Games. Winners also receive a pair of tickets per day for two days for one sporting event and \$1,000 CAD spending money.
- **Silver Prizes:** Participants have a chance to win one of five Panasonic 42” high definition Plasma televisions, with a manufacturer’s suggest retail price of \$1,599.
- **Bronze Prizes:** Thirty Bronze prizes are up for grabs, each consisting of an HBC clothing package. The package includes T-shirts, sweatshirts, scarves and other accessories. Approximate retail value is \$300.

“As the official national newspaper of the Canadian Olympic Team, we’re delighted to offer this contest,” said Phillip Crawley, *The Globe and Mail’s* publisher and CEO. “This is a great way for all Canadians to become engaged in the Beijing 2008 Olympic Games and support Team Canada in Beijing.”

Entries are limited to one entry per e-mail address per day and can be submitted online. Ballots, contest rules and entry forms can be found at www.globesports.com/podiumpicks. Winners will be selected by a random draw and contacted by K.D. Black & Co. in Toronto.

About The Globe and Mail

The Globe and Mail, Canada's national newspaper, is a division of CTVglobemedia, a dynamic multi-media company, which also owns CTV Inc., Canada's number-one private broadcaster.

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For more information, please contact:

Teresa Pagnutti
tpagnutti@environicspr.com
416-969-2721

Sheryl So

sso@environicspr.com
416-969-2725