

# Appointment Notices 2011

B8 • REPORT ON BUSINESS

THE GLOBE AND MAIL • MONDAY, DECEMBER 20, 2010

## Congratulations to these recent appointees

Phillip Crawley, Publisher & CEO of The Globe and Mail, extends best wishes to the following individuals who were recently featured in the Report on Business Section of The Globe and Mail newspaper. Congratulations on your new appointments.



Phillip Crawley

 Laura Mably to VP Human Resources Communications and Business Services Ardmore Canada Inc.	 Allison Simpson to VP Launch, Ardmore Canada Inc.	 Richard Payerette to Partner and Member of the BDO Management Team BDO	 John D. MacNeil to Dubai office Bennett Jones - Dubai	 James J. McMahon to Partner, Dubai office Bennett Jones - Dubai	 Wynne L. Barwise to Executive VP Development The Cadillac Fairview Corporation Limited	 Finley McEwen to Senior VP Development The Cadillac Fairview Corporation Limited
 Glenn Butt to Executive VP Customer Experience and Automotive Canadian Tire Corporation, Limited	 Candace MacLean to VP and Treasurer Canadian Tire Corporation, Limited	 Rob Shields to Senior VP Marketing Canadian Tire Corporation, Limited	 Harry Taylor to Senior VP Financial Planning and Analysis Canadian Tire Corporation, Limited	 Maureen O'Neill to the Board of Directors The Centre for International Governance Innovation	 Andres Rozental to the Board of Directors The Centre for International Governance Innovation	 Katharine B. Stevenson to the Board of Directors CIBC
 G. Norris to Executive VP HSBC Bank Canada	 Samuel Minberg to Chairman of the Board of Directors HSBC Bank Canada	 George C.B. Smith to Follow in the School Queen's University	 Michelle Lalonde to Associate in the Firm's Toronto office Russell Reynolds Associates	 Lisa Porlier to Managing Director Russell Reynolds Associates	 Janice Fehaska to Vice Chair Ryerson University	

AND MAIL

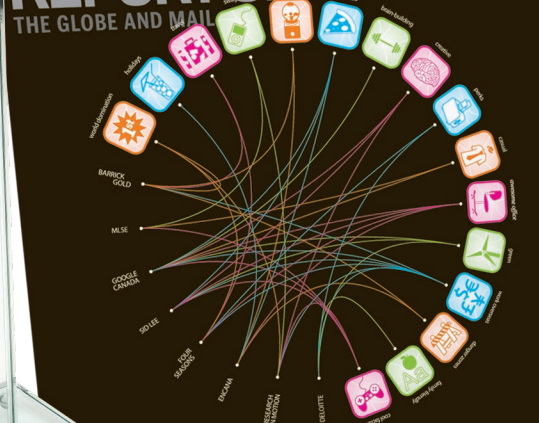
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INSIDE THE FED THE TEA PARTY, BEN BERNANKE AND THE SECRET AGENDA

PIPELINE DREAMS FOR A LOT OF PEOPLE, ENBRIDGE'S BIG DIG IS A GOOD THING

CRASH! BLAM! THE CANADIAN BEHIND SPIEY'S \$65-MILLION BROADWAY DEBUT

## REPORT ON BUSINESS



New Year's resolution  
**GET A JOB**

at the CLASSIST BEST-PAYING FUNNEST SPORTIEST MOST INNOVATIVE SAVIEST MOST GLAMOROUS NIMBLEST MOST CREATIVE FRIENDLIEST companies in Canada

## Corner Office

AT THE TOP

### A power player in energy moves to the front lines



GORDON PITTS  
AT THE TOP  
gpts@globeandmail.com

By title alone, Sherri Brillon qualifies as a power player in Canada's energy industry — as chief financial officer of EnCana Corp., the country's producer of largest natural gas. She has been present at big game-changing events — including the merger of Alberta Energy and Pan-Canadian Energy to form EnCana in 2002, and the spinoff of oil unit Cenovus Energy Inc. in 2009. Ms. Brillon's knack for being at the centre of things explains her recent induction in the hall of fame of Canada's Top 100 Most Powerful Women. Ms. Brillon 51, talks about her ever-shifting career.

**You've worked on some big deals. You must know how to keep quiet.**

Yes, very quiet. I usually do this family sit-down with my husband and daughter and say, "Okay, I'm going to be really busy, I can't tell you what I'm working on, but I'm going to be scarce for a while." They know better not to ask, so we just carry on.

**How did it feel when EnCana's spinoff of Cenovus was shelved because of the 2008 market meltdown?**

That was really difficult. I had been working on that for two or three years before the [spinoff] was determined, and then every-



EnCana's Sherri Brillon: An ever-shifting career. CHRIS SOLIN FOR THE GLOBE AND MAIL

thing collapsed. I had already been operating largely in a new role [as EnCana's CFO-designate] combined with my existing responsibilities for planning and portfolio management. Then the brakes went on and everybody was told to go back to their corners. While I hadn't lost my job — and I still had a good job — it kind of felt that way.

**So everything was focused on getting the split done?**

It was tough — and we were also trying trying economic times. You get busy sorting through your portfolio, making sure to keep your balance sheets poised to continue with the strategy to

split, and also to keep your focus. You're still together — sort of like a divorced couple still living together. When the split actually happened, I had to pitch myself. I said to [EnCana CEO Randy Eresman], "If I have to go back to one more board session and talk about the split, like, I'm going to slash my wrists." It had gone on for a long time.

**With the spinoff done and you firmly established as CFO, does it feel different?**

In my earlier role, I was always behind the scenes, making sure all the pieces were tied together and co-ordinating everything so that your front-line executives

SHERRI BRILLON

**Title:** Executive vice-president, chief financial officer, EnCana Corp., Calgary

**Born:** In Calgary; 51 years old

**Education:** BA, economics degree, University of Calgary

**Career highlights**  
 After university, joined Norcen Energy Resources  
 In 1985, moved to Pan-Canadian Energy in corporate development  
 Part of the Pan-Canadian team in the merger with Alberta Energy to create EnCana in 2002  
 Joined EnCana as vice-president of strategic planning; appointed CFO in November, 2009

of my staff step up to do some of those meetings. Of course, I'm going on road shows to deliver the company's strategy and message at those meetings too.

**What do you tell EnCana investors?**

You've got to look at a little bit more as a long-term play. Gas prices are challenged right now, but if you look at natural gas as a product, we can be a low-cost provider of a clean fuel that ultimately is going to get a lot more demand, whether through electrical generation or transportation. But it's going to take a bit of time. It's also got to be recognized by our governments as a fuel of the future, as opposed to continuing to debate the issues over coal plants and imported oil.

**So it's going to be a tough sell in the short term?**

People that we meet with say, "If we want to be in gas, you're the company to be with. It's just a question of whether we want to be in gas at this point." So it's at that stage. As long as we can keep our powder dry and focus on what we can control with our costs and by high-grading our portfolio, I think we'll be in good stead.

**You've worked so closely with different CEOs and different temperaments. Is that one of your strong points?**

I would think so. You need to

## Weekly Appointment Review

The following appointments have been announced by companies and organizations during the past week. All Globe and Mail appointment notices are archived and available online at www.globeandmail.com/appointments

 James J. McMahon, Partner to Partner, Dubai office Bennett Jones - Dubai	 Finley McEwen to Senior VP Development The Cadillac Fairview Corporation Limited	 Maureen O'Neill to Operating Board of Directors The Centre for International Governance Innovation	 Andres Rozental to Operating Board of Directors The Centre for International Governance Innovation
 George C.B. Smith to Follow in the School Queen's University	 Michelle Lalonde to Associate in the Firm's Toronto office Russell Reynolds Associates	 Lisa Porlier to Managing Director Russell Reynolds Associates	 Darleen Carol to Executive VP Global Human Resources and member of the Office of the President SNC-Lavalin Group Inc.

## Globe Careers

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## TransGlobe



Kristina Boyce, A.I.H.M.

Daniel Drimmer, Chairman of TransGlobe Group of Companies, and Michael Bolahood, Chief Operating Officer, are pleased to announce the promotion of Kristina Boyce to Vice President, Residential Operations.

Ms. Boyce joined TransGlobe in June 2010 as Regional Manager for the GTA with over 27 years of Property Management experience. Kristina has held several Senior Management positions throughout her career and we are pleased to announce her promotion to Vice President.

Since 1995, TransGlobe is proud to be one of Canada's leading property management companies with 26,500 units under management. TransGlobe remains equally focused on providing an unparalleled rental experience through its 24/7 Customer Care Centre, dedicated support staff and quality rental units.

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# Appointment Notices 2011

*Appointment notices that reach The Globe and Mail's affluent and influential business leaders.*

Report on Business has been Canada's leading business publication for more than four decades, engaging readers with Canadian, U.S. and international economic developments, business news and trends.

With extensions that include the award-winning Report on Business magazine and ReportonBusiness.com, you can take advantage of our unique, compelling and integrated package to position your appointment notices effectively.

## **Report on Business**

Printed in colour with a unique editorial style that lends news appeal and importance to your notice. Publication is available Monday through Saturday.

## **Weekly Appointment Review**

Benefit from increased visibility when an abbreviated version\* of your notice is published on Monday, in the Weekly Appointment Review of the announcements that appeared the previous week.

## **Report on Business Magazine**

Reach even more of Canada's affluent decision-makers when the Weekly Appointment Review version\* of your notice also appears in the monthly notice review in Report on Business magazine, which is distributed in The Globe and Mail.

## **Online**

Notices are published online, and are also archived and searchable by company, title and/or name.

## **A Special Memento**

We issue a commemorative plaque for each appointee, to remember their success as announced in The Globe and Mail.

## **Total Reach:**

With our integrated package your total reach is 2,546,000\* readers in print and over 3.4 million\*\* unique visitors online

\* Notices appearing in the Weekly Review and in Report on Business magazine include the appointee's photo, name, title and company.

\* Source: PMB 2010 Fall Study - Age 12 - Globe Six-Day Cum

\*\*Source: Comscore MediaMetrix - November 2010

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