

TWO THOUSAND AND NINE **2009**

LEGALS AND TENDERS

Canada's political and financial stability provides a business environment in which business and industry growth and expansion are encouraged and promoted.

And with its regional diversity, Canada offers a vast choice of site locations, whether a business is relocating just down the highway or across the country.

When you advertise under the Legals or Tenders banners in the Report on Business section of The Globe and Mail, your message reaches individuals who lead or intend to lead in business and – more importantly – have the influence and purchasing power to follow up on the needs and desires advertisements in The Globe and Mail generate.

AVERAGE ISSUE READERSHIP* 18+	Adults
	National*
Monday to Friday	912,000
Saturday	1,033,000

* SOURCE: NADbank 2007, 49 National Markets.

DEADLINES
Pub-set
 3 business days prior to publication 4:30pm.

Camera-ready
 2 business days prior to publication 4:30pm.

Deadlines are based on Eastern Standard Time.

Materials
Electronic
 Logo and pictures – actual size at 300 dpi – JPEG, TIFF, EPS formats are acceptable. Copy in Word format.

Fax
 Copy accepted via fax. Logo and pictures – submit hard copies via mail or courier.

LEGALS

- **Frequency and Distribution:** Daily in Report on Business under the Legal or Tenders banners; on-line at globeandmail.com
- **Cancellation charge:** 50 per cent for ads cancelled after deadline. No cancellations for colour advertising two days prior to publication. No cancellations accepted the day prior to publication.
- The Publisher shall not be liable for errors in advertisements beyond the actual space paid. No liability for non-insertions of any advertisement.
- Not responsible for return of advertising material.

ADVERTISING RATES
Net per line (minimum 10 agate lines)

	Mon. to Fri.	Saturday
1 day	\$20.19	\$22.20
2 to 3 days	18.17	19.99
4+ days	15.14	16.66

TENDERS
ADVERTISING RATES
Net per line (minimum 30 agate lines)

	Mon. to Fri.	Saturday
Per line, per insertion	\$25.75	\$27.04

All rates are net. Prices in Canadian dollars.

For further information, please call:

Advertising Sales
 The Globe and Mail
 444 Front Street West
 Toronto, ON M5V 2S9
 Phone: 416.585.5111
 1.866.999.9237
 Fax: 416.585.5698
 advertising@globeandmail.com

■ ■ FOR COMPLETE ADVERTISING INFORMATION: GLOBELINK.CA ■ ■ FOR DETAILED PRODUCTION SPECIFICATIONS: GLOBELINK.CA/NEWSPAPER/PRODUCTIONCENTRE
 ■ ■ TO UPLOAD COMPLETED ADVERTISING: GLOBELINK.CA/ADFORWARD ■ ■ TO DOWNLOAD GLOBE AND MAIL TEARSHEETS AND INVOICES: GLOBEBILLING.CA

THE GLOBE AND MAIL 
ESSENTIAL FOR ADVERTISERS

CONTACTS ■ ■

TORONTO (Ontario and Manitoba)
 t: 416.585.5655 toll-free: 1.800.387.9012 ext. 5655 f: 416.585.5647 e: recruitment@globeandmail.com

EASTERN CANADA (Ottawa region, Quebec and Atlantic Canada)
 toll free: 1.800.387.9012 x3353 (from NFLD, NS, PEI, NB, PQ) e: mquaile@globeandmail.ca

BRITISH COLUMBIA, NORTHWEST TERRITORIES AND NUNAVUT
 t: 604.685.0308 toll-free: 1.800.663.1311 f: 604.685.7549 e: advertisingwesternca@globeandmail.com

ALBERTA AND SASKATCHEWAN
 t: (CGY) 403.245.4987 f: 403.244.9809; (EDM) toll-free: 1.800.663.1311 ext: 6606 f: 604.685.7549; (SK) toll-free: 1.800.663.1311 ext: 6639 f: 604.685.7549 e: advertisingwesternca@globeandmail.com

UNITED STATES, MEXICO AND CARIBBEAN Media-Corps Inc, San Diego, CA
 t: 858.366.4265 toll-free: 1.866.744.9890 f: 866.355.5990 e: rlaplante@media-corps.com

INTERNATIONAL
 For a complete list of international representatives, visit globelink.ca/contactus

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 Any advertising published by The Globe and Mail in the newspaper or any of its other publications may, at our discretion, be published, displayed, retained and archived by us and anyone authorized (including any form of licence) by us, as many times as we and those authorized by us wish, in or on any product, media and archive (including print, electronic and otherwise).
 All advertising must meet Globe and Mail terms and conditions – ask for a printed copy from your Globe and Mail advertising representative.

Advertising Rates effective January 1, 2009