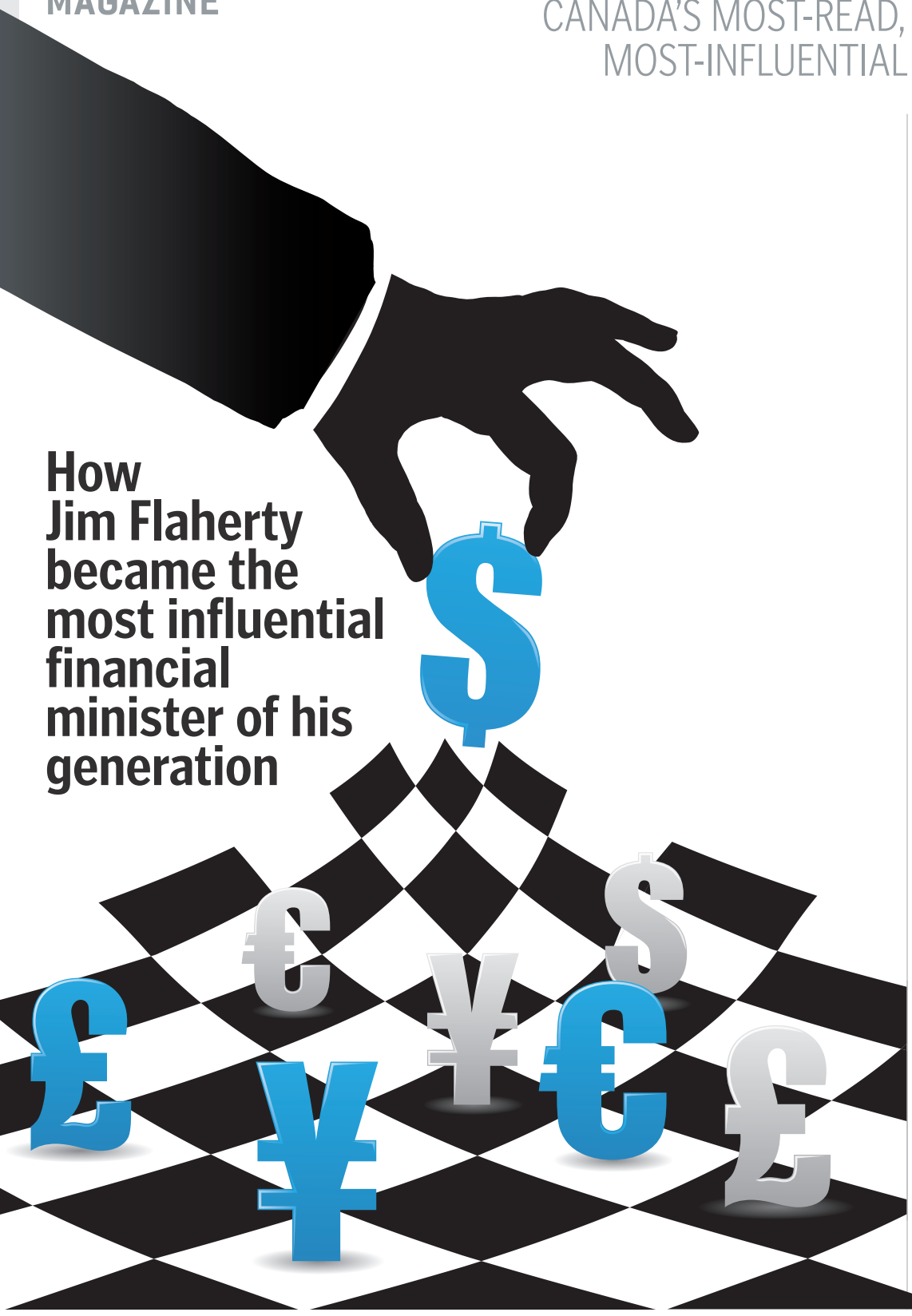


THE GLOBE AND MAIL

REPORT ON BUSINESS

MAGAZINE

CANADA'S MOST-READ, MOST-AWARDED AND MOST-INFLUENTIAL BUSINESS MAGAZINE



How Jim Flaherty became the most influential financial minister of his generation

Business is about guts, passion and, above all, power. At Report on Business magazine, we chronicle how the most influential people wield that power.

We are also acutely aware that business no longer respects national borders. In a new section, Business Intelligence we have introduced three new columns that deliver commentary on the biggest business issues confronting, Europe, Asia and the U.S.

In addition to our world business analysis we have increased our investing coverage to provide our readers with greater insights on how to negotiate the current market turmoil.

In another new section, The Office, our writers provide a 30-minute MBA of sorts to people who are negotiating their way up the corporate ladder.

Throughout, we engage readers with a mix of fun and sober story concepts, stunning photo essays and whip-smart display, all wrapped in a unique, sophisticated design.

Editorial Lineup:**A COUNTRY ON THE BRINK:**

What Canada can learn from Iceland's financial collapse.

GOLD FEVER:

How the yellow metal is fueling a boom time in Canada.

BLUE SKIES:

The clouds may still be hanging over some businesses, but the sun is shining on The Weather Network.

PLUS: *Our outstanding roster of regular columnists and contributors: Eric Reguly, Amanda Lang, Fabrice Taylor and Corporate Governance, continue to be the eyes and ears of Corporate Canada.*