

THE GLOBE AND MAIL

REPORT ON BUSINESS

MAGAZINE

CANADA'S MOST-READ, MOST-AWARDED AND MOST-INFLUENTIAL BUSINESS MAGAZINE

Success The ultimate guide to getting ahead in business

Business is about guts, passion and, above all, power. At Report on Business magazine, we chronicle how the most influential people wield that power.

We are also acutely aware that business no longer respects national borders. In a new section, Business Intelligence we have introduced three new columns that deliver commentary on the biggest business issues confronting, Europe, Asia and the U.S.

In addition to our world business analysis we have increased our investing coverage to provide our readers with greater insights on how to negotiate the current market turmoil.

In another new section, The Office, our writers provide a 30-minute MBA of sorts to people who are negotiating their way up the corporate ladder.

Throughout, we engage readers with a mix of fun and sober story concepts, stunning photo essays and whip-smart display, all wrapped in a unique, sophisticated design.

Editorial Lineup:

HEDGING YOUR BETS:

How to start your own hedge fund.

WORLD DOMINATION:

Tim Hortons takes on the world.

EMBA:

The ultimate guide for professionals looking to get ahead in business.

A COUNTRY ON THE BRINK:

What Canada can learn from Iceland's financial collapse.

PLUS: *Our outstanding roster of regular columnists and contributors: Eric Reguly, Amanda Lang, Fabrice Taylor and Corporate Governance, continue to be the eyes and ears of Corporate Canada.*