

THE GLOBE AND MAIL

# REPORT ON BUSINESS

MAGAZINE

CANADA'S MOST-READ, MOST-AWARDED AND MOST-INFLUENTIAL BUSINESS MAGAZINE



**Business is about guts, passion and, above all, power. At Report on Business magazine, we chronicle how the most influential people wield that power.**

We are also acutely aware that business no longer respects national borders. In a new section, Business Intelligence we introduce three new columns that will deliver commentary on the biggest business issues confronting Europe, Asia and the U.S.

In addition to our world business analysis we are increasing our investing coverage to provide our readers with insights on how to negotiate the current market turmoil.

In another new section, The Office, our writers will provide a 30-minute MBA of sorts to people who are negotiating their way up the corporate ladder.

Throughout, we engage readers with a mix of fun and sober story concepts, stunning photo essays and whip-smart display, all wrapped in a unique, sophisticated design.

### Editorial Lineup:

**MOBILIZING:**  
How Canada's telco's are gearing up for the mobile wars.

**HOW THE WEST WAS WON:**  
Potash, oil and the remaking of the western economies.

**HIGH FINANCE:**  
In Asia, Europe and on Wall Street.

**PLUS:** *Our outstanding roster of regular columnists and contributors: Eric Reguly, Amanda Lang, Fabrice Taylor and Corporate Governance, continue to be the eyes and ears of Corporate Canada.*