

THE GLOBE AND MAIL

REPORT ON BUSINESS

MAGAZINE

CANADA'S MOST-READ, MOST-AWARDED AND MOST-INFLUENTIAL BUSINESS MAGAZINE



Business is about guts, passion and, above all, power. At Report on Business magazine, we chronicle how the most influential people wield that power.

We are also acutely aware that business no longer respects national borders. In a new section, Business Intelligence we introduce three new columns that will deliver commentary on the biggest business issues confronting Europe, Asia and the U.S.

In addition to our world business analysis we are increasing our investing coverage to provide our readers with insights on how to negotiate the current market turmoil.

In another new section, The Office, our writers will provide a 30-minute MBA of sorts to people who are negotiating their way up the corporate ladder.

Throughout, we engage readers with a mix of fun and sober story concepts, stunning photo essays and whip-smart display, all wrapped in a unique, sophisticated design.

Editorial Lineup:

With the plethora of predictions and prognostications from analysts and researchers that typically mark the start of a new year, investors have a lot to consider. Report on Business magazine will help investors to bridge the gap between the macro-economic predictions put forth by analysts and what it means to their individual portfolios.

Just in time for RRSP season, Report on Business magazine presents an exciting line up of stories with the central theme "how to manage your portfolio." We bring the biggest minds in the investment industry to our readers—sharing the strategies they've used to build success for themselves and their clients.