

# 2010 SMALL BUSINESS Calendar

Busy, elusive and affluent entrepreneurs count The Globe and Mail among the few media vehicles they make time for. These business owners and their senior personnel are important to you, as both buyers of products and services that can give them an advantage

in business, and also in satisfying their personal aspirations. We package it all in compelling editorial environment that provides insight, inspiration and a business advantage to the small and medium-sized companies that are the engines of Canada's economy.

Report	Media Vehicle	Publication Date	Space Close	Material Deadline
Small Business Spring	The Globe and Mail	May-06-10	Apr-22-10	Apr-30-10
Succession Planning	Your Business Magazine—Spring	Mar-04-10	Jan-20-10	Feb-05-10
Tech for Small and Medium Business	The Globe and Mail	Mar-23-10	Mar-09-10	Mar-16-10
Small Business Innovation	Your Business Magazine—Summer	Jun-03-10	Apr-14-10	Apr-30-10
Customer Relationship Management	Your Business Magazine—Summer	Jun-03-10	Apr-14-10	Apr-30-10
Small Business Week	The Globe and Mail	Oct-19-10	Oct-05-10	Oct-12-10



## Your Business Magazine

Your Business Issue	Publication Date	Space Close	Material Deadline
Spring	Thu-Mar-04-10	Wed-Feb-03-10	Fri-Feb-05-10
Summer	Thu-Jun-03-10	Wed-Apr-28-10	Fri-Apr-30-10
Fall	Thu-Sep-02-10	Wed-Jul-28-10	Fri-Jul-30-10
Winter	Thu-Nov-18-10	Wed-Oct-20-10	Fri-Oct-22-10

## Your Business

*\*Regular deadlines apply*

Media	Appearance
Newspaper	Every Wednesday in Report on Business
globeandmail.com	24 / 7

**TORONTO** (Ontario and Manitoba)  
 t: 416.585.5111 toll-free: 1.800.387.9012  
 f: 416.585.5698  
 e: advertising@globeandmail.com

**WESTERN CANADA** (from BC, AB, SK, NT)  
 t: 604.685.0308 toll-free: 1.800.663.1311  
 f: 604.685.7549  
 e: advertisingwesternca@globeandmail.com

**EASTERN CANADA**  
 (Ottawa region, Quebec and Atlantic Canada)  
 t: 514.982.3050 toll-free: 1.800.363.7526  
 (from NFLD, NS, PEI, NB, PQ)  
 f: 514.982.3074  
 e: advertisingeasternca@globeandmail.com

**UNITED STATES, MEXICO and CARIBBEAN**  
 Media-Corps Inc., San Diego, CA  
 t: 858.366.4265 toll-free: 1.866.744.9890  
 f: 866.355.5990 e: rlaplante@media-corps.com

## INTERNATIONAL

For a complete list of international representatives, visit [globelink.ca/contactus](http://globelink.ca/contactus)

### Contact Information:

**ANDREA D'ANDRADE** Category Manager t: 416.585.5368 e: [adandrade@globeandmail.com](mailto:adandrade@globeandmail.com)

**LIZ MASSICOTTE** Project Co-ordinator t: 416.585.5484 e: [lmassicotte@globeandmail.com](mailto:lmassicotte@globeandmail.com)

**THE GLOBE AND MAIL**