

October is Small Business Month

...and we've got it covered.

Target small business owners with the exclusive advertising opportunities available throughout October in our newspaper, Report on Small Business magazine and on our Small Business hub.



NEWSPAPER

Each Wednesday in October the Report on Business section will feature a dedicated Small Business Editorial Page with news, expert advice and practical information.

We will also feature two Special Reports dedicated to small businesses:

- › Tuesday, October 11 – Small Business Rewards
- › Wednesday, October 19 – Small Business Week



ADVERTISER OPPORTUNITY

- › Own the Small Business Editorial Page by placing a half page ad below the editorial content.
- › Dominate the Special Reports available in October.
- › Custom content



REPORT ON SMALL BUSINESS MAGAZINE

The magazine's theme for Small Business Month is 'Smarter, Faster, Better.' The issue's editorial line-up includes:

- › LEARN: How to prepare employees to work in the world's danger zones.
- › EARN: How 10 entrepreneurs are changing the way we eat - and making millions doing it.
- › MARKET: How Cargo Cosmetics harnessed Hollywood's A-list to build an empire.
- › SELL: How one Canadian company sold its idea to a global powerhouse and struck it rich.



ADVERTISER OPPORTUNITY

- › Ad adjacencies within a highly targeted editorial environment.
- › Custom content advertorials.
- › Extended shelf-life

Deadlines:

Space Deadline: Wednesday, August 31
Material Deadline: Friday, September 2



ONLINE SMALL BUSINESS HUB

Reach the 275,000 unique monthly readers who visit our Small Business hub within globeandmail.com. The hub is filled with regular columns, feature stories, photo galleries, slideshows, videos and much more.



ADVERTISER OPPORTUNITY

- › Exclusive sub-section and special topic sponsorships
- › Custom content
- › Homepage takeovers
- › Mobile, and more.



<p>GLOBE AND MAIL NEWSPAPER</p> <p>Wed Small Business editorial</p> <p>Special Report: Small Business Rewards</p> <p>Special Report: Small Business Week</p> <p>REPORT ON SMALL BUSINESS MAGAZINE</p> <p>GLOBEANDMAIL.COM</p> <p>Small Business Hub</p>	OCTOBER SMALL BUSINESS MONTH			
	3	10	17	24
	Wed	Wed	Wed	Wed
		Tues	Mon	
	Thurs, Oct. 6			
				■ Small Business Week

Contact us

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