

Hand-Insert Shipping Instructions ➤ 2012



THE GLOBE AND MAIL

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HEALTH-CARE FUNDING

Provinces to drive health reform

Ottawa hands provinces more autonomy a day after unveiling funding plan that left East and West divided

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Canada's provinces are being granted more autonomy to re-shape health care as Ottawa moves to end 50 years of using its funding power to coerce provinces to adopt national standards. With federal funding now set, Health Minister Leona Aglukkaq sent a letter on Tuesday to her provincial and territorial counterparts urging them to focus on how to replace escalating health costs and to "put the divisive issue of funding behind us."

The letter is a sequel to the most important change in half a century to how Ottawa and the provinces run Canada. Prime Minister Stephen Harper is inviting provinces, with some federal guidance, to do as they see fit in their own jurisdictions while inviting them to co-operate in establishing national benchmarks for delivering health services.

But the new funding formula — annual increases staying at 0 per cent until 2017, then tied to inflation and economic growth — has divided the country.

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cient and an abuse of the federal provincial process.

Saskatchewan Premier Brad Wall on Tuesday acknowledged frustration with the process, but said he and Western colleagues agree that health talks can't be just about money.

"I think it would be better if everybody sort of agreed, but, man, it's Canada. I don't know if there are many examples of that," he said in an interview.

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The Canadian Museum for Human Rights faces even more setbacks as its chairman resigns and its funding falls short of its \$550-million target. **News, Page A9**
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Microsoft and Nokia reportedly flirted with the idea of a joint takeover of Research In Motion. **News, Page A18**
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Groceries are showing double-digit inflation on

FESTIVAL OF LIGHTS

Happy Hanukkah





HAND-INSERT SHIPPING INSTRUCTIONS

HAND INSERTS

Hand Inserted Products

Hand insertion to national home delivery subscribers is available Monday through Friday (excluding the last Friday of every month) across Canada and includes a premium of \$100 net per thousand. Stamp copies (individually labelled copies) cannot be hand inserted in Toronto.

Late delivery charges

Less than three business days prior to insertion: \$500 net for the Toronto Plant and \$300 net each for all other plants.

Cancellation charges

Less than five days prior to insertion: 50% of the original order.
Less than ten days prior to insertion: 25% of the original order.

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Rates on this page do not apply to inserts containing third party advertising. For a quote - please send a copy of your magazine to:

Michael Anderson
c/o The Globe and Mail
444 Front Street West
Toronto, ON M5V 2S9
phone 416-585-5455
email: mwanderson@globeandmail.com

Insert Quantities

The client should supply the press run amount (plus 2% for spoilage) to ensure that all copies of the newspaper are inserted. Please note – press run numbers can fluctuate on a weekly basis due to market activity. All hotel and airline copies, as well as individually labelled office subscriber copies in Toronto cannot be not hand inserted and these amounts are not included in the press run figures. Contact your sales representative for the latest press run figures.

SHIPPING INSTRUCTIONS

All quotations exclude freight to The Globe and Mail plants. The client and/or agency will arrange for delivery and prepay all delivery expenses (including any customs brokerage fees).

All insert material must arrive at the printing plants during normal receiving hours no fewer than five and no more than seven business days (does not include Saturdays or Sundays) prior to the insertion date.

Insert shipments do not require prior appointments for delivery. Please ensure that the shipment arrives at our plants during regular receiving hours. The shipment must be properly labelled and must arrive at our plants in good condition; otherwise the shipment will not be unloaded.

Any insert that is received less than five business days prior to the insertion date without previous notification of delay, is improperly labelled or is received in a damaged condition will be cancelled and/or rescheduled. Any expenses incurred by The Globe and Mail will be charged to the client.

The Globe and Mail and its printers will not be responsible for insert material left on long-term storage without prior written approval from The Globe and Mail. Any insert material remaining after the print run will be recycled unless prior written arrangements are made.

Any cancelled inserts not removed from the plants by the client within three days of cancellation will be recycled unless prior written arrangements for re-scheduling or removal by the client are made. Cancellation charges will apply to all inserts cancelled less than two weeks prior to insertion.

For all hand-inserts distributed in NFLD, please ship directly to the following address:

**The Globe and Mail
45 Blackmarsh Road
St. John's, NL A1E 2S6**

**Please contact Brenda Fehler (902) 450-1159 or
Eileen Donga (514) 345-1570 to arrange a delivery
appointment.**



SHIPPING INSTRUCTIONS - HAND-INSERTS

- All hand inserted products must be supplied in boxes or cross-tied in bundles. Inserts 2 to 24 pages: Bundles of 50. Inserts over 24 pages: Bundles of 20. Maximum weight 25 lbs. per box.
- Corner boards should be used to prevent damage to the outside edges of the loaded skid. Life containers are acceptable.
- All inserts must be stacked on pallets in consistent lifts, be well-jogged, and all pallets should be securely banded and plastic stretch-wrapped or shrink-wrapped.
- Stacked inserts should cover pallet and never protrude beyond the edge of the pallet.
- Product must be stacked on solid base, **48"x40" (industry standard)** non-returnable, four-way entry pallets in good condition. Two-way pallets may be used as needed to accommodate automated compression banding and wrapping equipment.
- A substantial protective cover should be placed on the pallet before stacking and another cover placed before topping.
- Cardboard sheets or binder sheets, not waxed or coated, should be placed between layers.
- Folded edges should be turned towards the inside of the load whenever possible.
- Pallet tops must be wood or a sturdy equivalent the same size as the pallet base.
- Banding should be tight without pulling down and bending the top turn or pulling loose the pallet flooring. A minimum of four bands to be on each load.
- Clearance from floor to bottom of pallet base is a minimum of 4 1/2" to maximum of 8".
- Maximum allowable loaded pallet height is 4' measured from floor to pallet top.
- Maximum acceptable weight per loaded pallet is 2,500 pounds.
- Shipment labels and a sample of the insert must be displayed on two adjacent sides of each pallet.
- Pallets must be loaded on the truck so that the pallet tag faces the fork lift operator. Pallets must be loaded on trucks for ease of unloading. Do not "double deck".

SHIPMENT LABELS

All inserts must be labelled with the following information:

- The Globe and Mail
- Client name and Insert title
- Date of insertion
- Total number of inserts shipped
- Number of inserts on each pallet
- Total number of pallets shipped
- Name, address and phone number of printer/shipper
- Name and phone number of client's customs broker (for cross-border shipments)

Please contact Michael Anderson at 416.585.5455 or Tony Faria at 416.585.5412 regarding all production inquiries, cancellations or delivery delays
www.globelink.ca/newspaper/inserts.

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Toronto Plant

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c/o Transcontinental Toronto
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South Doors 1 & 2
Vaughan, Ontario L4H 1X9
7 AM - 4 PM Monday - Friday

Estevan Plant

The Globe and Mail
c/o Estevan Web
1 Breeze Street, Hwy 39 West
South East Bay Door
Estevan, Saskatchewan S4A 2L7
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Anjou, Quebec H1J 1T7
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c/o Transcontinental Calgary
5516 Fifth Street SE
Calgary, Alberta T2H 1L3
8 AM - 4:30 PM Monday - Friday

Halifax Plant

The Globe and Mail
c/o Transcontinental Web Atlantic Ltd.
11 Ragged Lake Blvd.
Halifax, NS B3S 1R3
9:00 AM - 5:00 PM Monday - Thursday
9:00 AM - 12:00 PM Friday

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Delta, B.C. V3M 6R6
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