

Globe and Mail Cruise Sets Sail

Custom-designed Excursion Sells Out

Toronto – January 25, 2008 – Today, *The Globe and Mail Caribbean Odyssey* cruise sets sail on a 10-day luxury trip with a sold out roster of approximately 500 guests.

Hosted by Globe and Mail Publisher Phillip Crawley and Editor-in-Chief Edward Greenspon, the cruise features a custom itinerary designed specifically for the interests of Globe and Mail readers including: gourmet classes and demonstrations with Food Network celebrity chefs and The Globe and Mail's own Lucy Waverman; wine tastings hosted by Globe wine expert Beppi Crosariol; special shopping excursions led by Globe Life's Amy Verner; and "behind the news" events with Globe and Mail columnists and editors including Margaret Wente, Andy Willis, John Geiger, John Ibbitson, and Jane Taber.

"The cruise is the ultimate brand extension," commented Globe and Mail Publisher Phillip Crawley. "It puts The Globe and Mail in the heart of a 10-day experience that ranges from getting an insider view on the American presidential election from John Ibbitson, to cooking demonstrations with leading chefs, to private champagne shopping trips in St. Martin."

The guests are sailing on the 220-cabin Seven Seas Navigator, a 6-star luxury liner by Regent Cruise Lines, selected as The World's Best Large Ship Cruise Line by Condé Nast Traveler. Ports of call include: Ponce, Puerto Rico; St. Martin/ St. Maarten; Gustavia, St. Barths; Virgin Gorda; Cayo Levantado, Dominican Republic; and Grand Turk.

Sponsors and partners for the cruise include Cruise Connections, the Food Network, Walton International, Thermador, and Lifford Wine Agency.

The Globe and Mail, Canada's national newspaper, is a division of CTVglobemedia, a dynamic multimedia company, which also owns CTV Inc., Canada's number-one private broadcaster.

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