

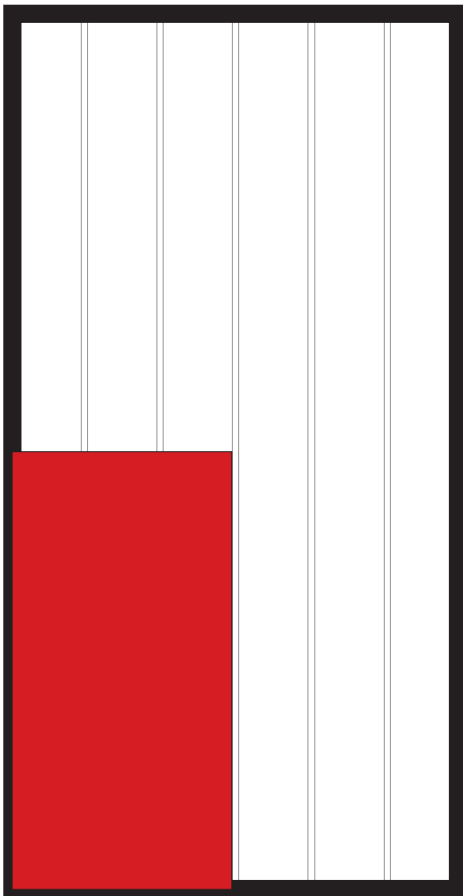
# CONSECUTIVE PAGE BUILD

## DEADLINES

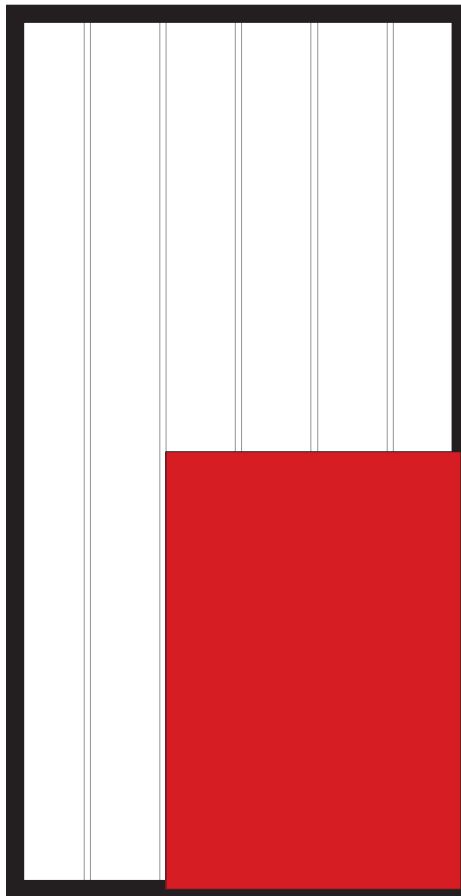
**Booking/Materials Deadline:** Regular booking deadline for the section the ad is running in.

## PRODUCTION CONSIDERATIONS

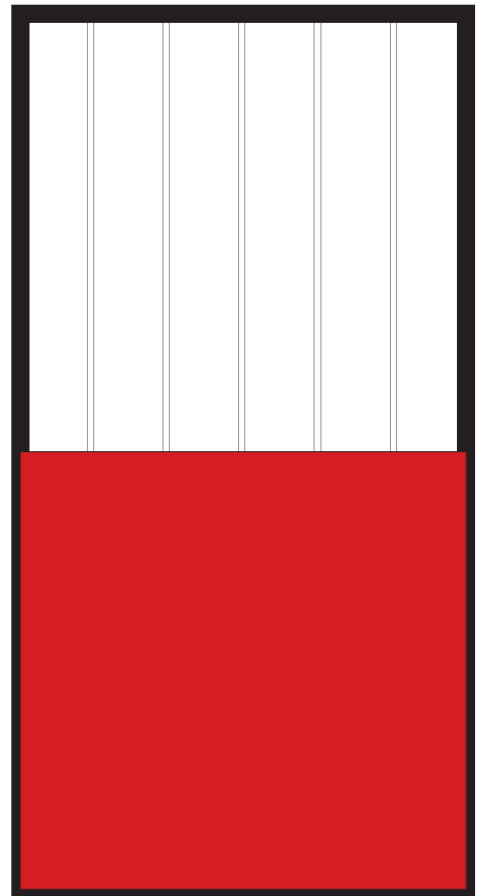
- This format requires a unique design consideration and can only be printed in certain sections of the newspaper and on certain days of the week.
- \* Please note - ad positioning is **not** exclusive on pages.
- 25% premium applies.



**1st Ad (Left Page):**  
3 columns x 150 lines



**2nd Ad (Right Page):**  
4 columns x 150 lines



**3rd Ad (Left Page):**  
6 columns x 150 lines

## nextsteps

THE GLOBE AND MAIL

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