

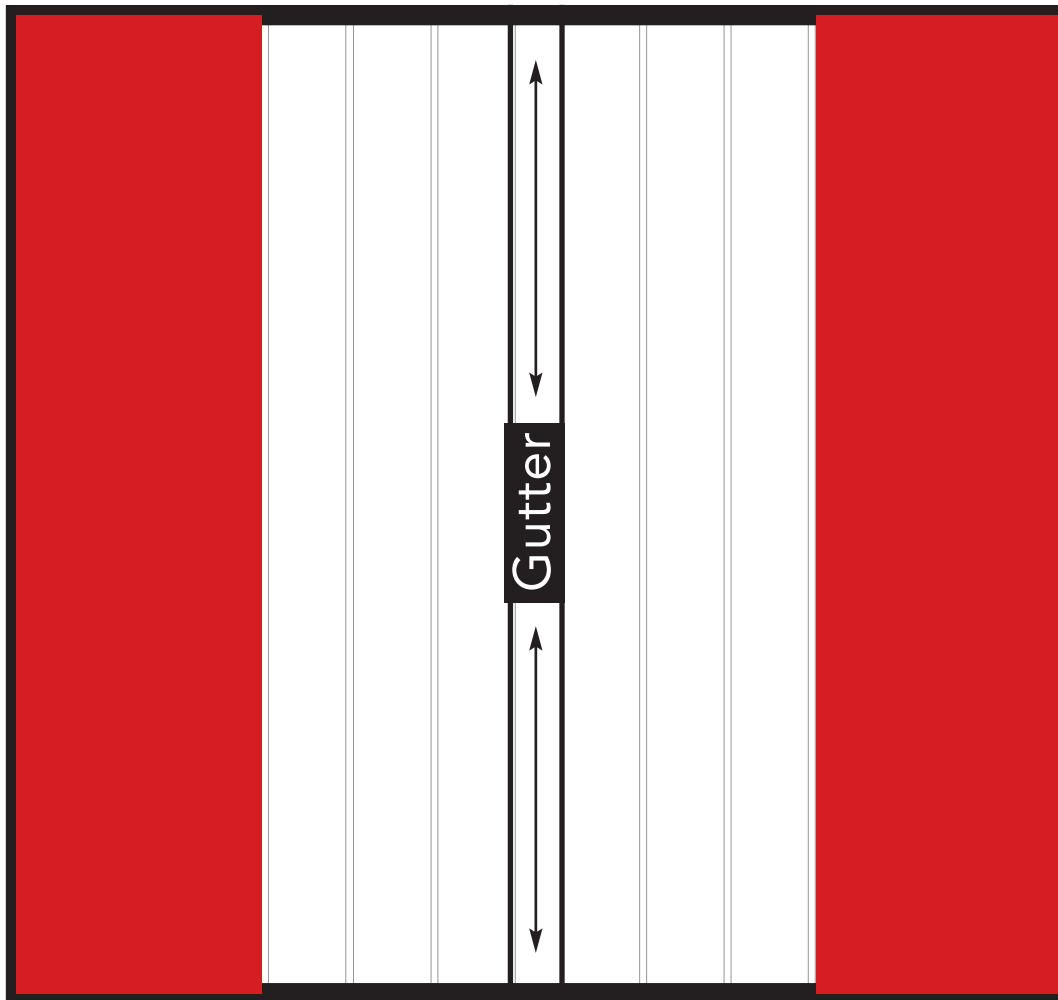
BOOKENDS

DEADLINES

Booking/Material Deadline: Regular booking deadline for the section the ad is running in.

PRODUCTION CONSIDERATIONS

- This format requires a unique design consideration and can only be printed in certain sections of the newspaper and on certain days of the week.
- * Please note - ad positioning is **not** exclusive on pages.
- 25% premium applies.



Left Hand Page: 2 columns x 300 lines

Right Hand Page: 2 columns x 300 lines

nextsteps

THE GLOBE AND MAIL

- ▶ **For additional informations**
contact your account manager
- ▶ **View our advertising rate cards**
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- ▶ **For detailed production specs**
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